



**The Society of Broadcast Engineers**

**SBE-news**

In this issue of SBE-news, read about the July 7 FEMA-sponsored EAS National Test webinar. We also have an update on the progress of H.R.2102, the FCC Commissioners' Technical Resource Enhancement Act, following a visit to Washington last week by the SBE Government Relations Chairman Barry Thomas and accompanied by the SBE General Counsel Chris Imlay. There is also another excellent webinar coming up that will be of interest to many of you; this one is titled Managing a Project and Outside Contractors for Success. Check it out!

*Vinny Lopez, CEV, CBNT  
SBE President*

## **FEMA National EAS Test Best Practices Guide Discussion to be Held July 7**

Join FEMA Integrated Public Alert and Warning System (IPAWS) and industry experts in a live webinar discussion on the Nationwide EAS Test Best Practices Guide: An Overview of the National EAS Message Process, on Thursday, July 7 from 12:30 to 1:30 p.m. EDT.

In order to prepare EAS Participants for the Nationwide EAS Test scheduled for November 9, FEMA/IPAWS and the Federal Communications Commission (FCC) is partnering with industry leaders and experts to draft a comprehensive technical best practices guide on end-to-end National EAS message procedures. The guide will be updated incrementally with the EAS community through webinars, roundtables, and other activities leading up to the test.

The July 7 webinar will provide an outline of the best practices guide and include:

- An end-to-end summary of the National EAS message process.
- Corresponding technical best practices from industry experts.
- Nationwide EAS Test preparations and activities.
- Questions and answers as well as feedback on improvements to the outline.
- Discussions on the next version of the guide.

Presenters include:

- Manny Centeno, FEMA/IPAWS EAS test and demonstration program manager
- Chris Brandt, senior director, engineering and technology policy, National Association of Broadcasters Science and Technology Department
- Chris Brandt, subject matter expert, head-end engineer

To join the webinar use the following Microsoft 2007 Live Meeting link. The link will be activated the morning of July 7.

- <https://www323.livemeeting.com/cc/eiip/join?id=IPAWS&role=attend>

[Live Meeting Client](#) must be installed in order to hear the audio portion of the program.

Microsoft Windows (XP or later) and sound card are required. Please refer to the [Live Meeting Instructions](#) for configuring your system.

Please contact [ipaws@dhs.gov](mailto:ipaws@dhs.gov) with any questions.

For more information on the Nationwide EAS Test, please visit the [FEMA IPAWS website](#).

## SBE Leadership Development Course

"I highly recommend this course to all levels of management." - 2010 Attendee

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### Drive for Co-sponsors of H.R.2102 Continues

The effort to secure co-sponsors of H.R.2102, the FCC Commissioners' Technical Resource Enhancement Act, continued in earnest last week. The SBE Government Relations Committee Chairman Barry Thomas, CPBE, CBNT, and General Counsel Chris Imlay, devoted a full day visiting the offices of ten members of the U.S. House of Representatives who sit on the House Committee on Energy and Commerce; Sub-committee on Communications and Technology.

If enacted, H.R.2102 would authorize each FCC commissioner to add an engineer or computer scientist to his or her staff. The bill was introduced on June 2 by Rep. Cliff Stearns (R-FL). Since then, Rep. Jerry McNerney (D-CA) and Rep. Tom Petri (R-WI) have become co-signers. A visit to the office of Rep. Bobby Rush (D-IL) by Thomas and Imlay last week netted a commitment to co-sponsor from the congressman. More co-sponsors are expected as a result of last week's meetings.

In late June, the SBE also sent dozens of emails to the SBE members who live or work within the districts of sub-committee members, asking them to write letters to their representatives that urge them to co-sponsor the bill. Copies of those letters have begun to arrive at the SBE headquarters. Members of the SBE are encouraged to write their representative and urge them to co-sponsor the bill and also to encourage their colleagues to do the same. A [sample letter](#) is available at the [SBE website](#).



SBE General Counsel Chris Imlay and SBE Government Relations Committee Chairman Barry Thomas visit Washington D.C. on June 30. Imlay and Thomas met with staff from 10 house districts.

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### SBE to Host "Managing a Project and Outside Contractors for Success" Webinar

The SBE will present a live webinar on Wednesday, July 20 from 2 to 3:30 p.m. EDT titled "Managing a Project and Outside Contractors for Success". The instructor for this webinar is the SBE Engineer of the Year in 2010 John Luff, an independent media technology consultant.

The nature of our business is wrapped around change. One of these types of change occurs when stations face major projects that can be disruptive, yet fulfilling for those involved. This significant change causes stress unless a carefully designed structure is wrapped around the work. This webinar will help attendees learn the roles and responsibilities of those involved in planning and executing a capital project. Emphasis is placed on the roles and responsibilities of the station, consultants and system integrators.

This webinar will assist managers, design engineers, chief engineers and staff members planning and executing upgraded or new facilities plan effectively and manage without undue conflict.

The completion of this webinar from Webinars by SBE qualifies for one credit,



John Luff will be the SBE webinar instructor for the webinar set for July 20.

identified under Category I of the Recertification Schedule for SBE Certifications.

The registration fee for the SBE members is \$59 and \$79 for non-members. Please note all revenue from this webinar goes to the SBE to continue building its education program. [Register today.](#)

If you have questions regarding this webinar, contact Kimberly Kissel via [email](#) or by phone at (317) 846-9000.



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